

## **Objenious and Lartech, Russian first low-power wide-area network, signed a roaming agreement**

**Saint-Petersburg, Russia and Paris, France** (April 6, 2017) – LARTECH, the provider of the first public, nationwide Russian low-power wide-area network for LoRaWAN™-based IoT applications and Objenious, a Bouygues Telecom subsidiary and the leading provider of LoRaWAN™ networks in France, are collaborating. This roaming partnership enables IoT solution providers to seamlessly deploy IoT business applications in more than one-third of the European economic area and across country boundaries using industry-leading LoRa™ LPWAN technology.

“We are very pleased to establish a roaming partnership with Objenious. Our collaboration is a decisive move in the roll-out of an open-standard worldwide cooperation between device manufacturers, application developers and solution providers, defined by the LoRa Alliance™.” said Dmitry Poltorak, as CEO of LARTECH. Both LARTECH and Objenious contribute to the development of LoRaWAN™ specifications, participating in the technical committee of the LoRa Alliance™. “We share a common interest in reaching beyond geographical borders to create a seamless LoRaWAN™ service for our partners and clients” added Poltorak. The collaboration between the two companies will help innovate IoT applications with a view to a more rapid commercialization without the common complexities and barriers associated with across-regional deployment. In addition, this collaboration accelerates the comprehensive placement of already existing commercial IoT applications, hence driving business revenues in both Russia and France. Stéphane Allaire, President of Objenious, stated, “LARTECH and Objenious are the leading LoRa LPWANs providers in their respective markets. Choosing to partner with LARTECH to deliver a cross-regional offering for IoT applications on their open, standards-based network was an easy and obvious choice. We look forward to a long-term partnership expanding beyond France and Russia”

### **About LARTECH**

LARTECH is the contributing member of LoRa Alliance, founding member of Russia’s IoT Association and the leading public IoT connectivity provider in Russia™. LARTECH provides LoRaWAN™ coverage and open-for-anyone IoT Networking platform. To provide additional support and strengthen LoRa™ ecosystem LARTECH have developed diverse set of tools and services focused on device manufacturers needs.

### **About Objenious**

The Internet of Things (IoT) is a new industrial revolution that impacts all businesses. Objenious, a Bouygues Telecom subsidiary, has selected LoRa® technology, a global standard, in order to provide the best support to these businesses through every step of their transformation. Objenious also provides a network, an IoT platform and tailored services to meet businesses needs.

### **About the LoRa Alliance™**

The LoRa Alliance™ is an open, non-profit association that has grown to more than 400 members since its inception in March 2015, becoming one of the largest and fastest growing alliances in the technology sector. Its members are closely collaborating to drive the global



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success of the LoRa protocol (LoRaWAN™), by sharing knowledge and experience to guarantee interoperability e.g. between operators in one open global standard.

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