Hamburg, Germany and Paris, France (January 17, 2017) – DIGIMONDO and Objenious by Bouygues Telecom, the leading network providers of LoRaWAN<sup>™</sup> in their respective country, are joining resources to offer a roaming solution to their customers. This partnership enables IoT solution providers to seamlessly deploy IoT business applications in more than one-third of the European economic area.

"This exciting partnership with Objenious shows the attractiveness of open standards when it comes to the fastgrowing IoT market," said Dr. Gerald Troppenz, Business Development Manager at DIGIMONDO. Both, DIGIMONDO and Objenious contribute to the evolution of LoRaWAN<sup>™</sup> specifications, as key members of the technical committee of the LoRa Alliance<sup>™</sup>. "We believe in Open Innovation. Thanks to our open ecosystem, we are able to easily connect our cloud platform firefly to SPOT<sup>®</sup> (Smart Portal of Things) – Objenious' cloud platform, today and to any other LoRaWAN<sup>™</sup> provider in the future. Boundaries will not be an issue for device makers and IoT solution providers anymore" added Troppenz. "The time to market will be significantly improved as there will be no more complexity due to deploying across countries. In addition, this collaboration accelerates the comprehensive deployment of already existing, commercial IoT applications, driving revenues of businesses in both, Germany and France." Stéphane Allaire, CEO of Objenious, stated, "DIGIMONDO and Objenious are leaders in their respective markets. Choosing to partner with DIGIMONDO to deliver a cross-regional offering for IoT applications on their open, standards-based network was an easy and obvious choice. We look forward to a strong partnership between France and Germany that meets customers' expectations."

## About DIGIMONDO

Human mankind is about to catapult the world onto the next level throughout its transformative digitalization. The web and the physical world are merging. The internet of things is born. That fascinating process will be for the common good, that is DIGIMONDO's core belief and therefore the bracing elixir for everything DIGIMONDO does. As a subsidiary of E.ON SE and contributing member of the LoRa Alliance<sup>™</sup>, DIGIMONDO builds a cloud for Germany's digital future. A cloud for every information and everyTHING which will be made digital throughout that process. DIGIMONDOs package consists of the first nationwide German low-power wide-area LoRaWAN<sup>™</sup> IoT network, their in-house developed best in class cloud platform firefly and customer tailored mobile and web applications. This compelling combination represents a convenient toolbox for demanding customers to connect their physical world to the world-wide web.

Press contact : info@digimondo.de +49 40 - 360 99 720

## **About Objenious**

The Internet of Things (IoT) is a new industrial revolution that impacts all businesses. Objenious, a Bouygues Telecom subsidiary, has selected LoRaWAN<sup>™</sup> technology, a global standard, in order to provide the best support to these businesses through every step of their transformation. Objenious also provides a network, an IoT platform called SPOT<sup>®</sup> (stands for Smart Portal of Things) and tailored services to meet businesses needs.

As a member of the LoRa Alliance<sup>™</sup>, Objenious is reinforcing its international strategy development through this partnership. This agreement is to be one among a series that covers all stakeholders who have chosen or are willing to choose LoRa<sup>™</sup> technology.

Press contact :

Emmanuelle Bile : <u>emmanuelle.bile@text100.fr</u> 01 56 99 71 41 Sabrina Heinz-Giuge : <u>sabrina.heinz@text100.fr</u> 06 58 98 34 34

## About the LoRa Alliance™

The LoRa Alliance<sup>™</sup> is an open, non-profit association that has grown to more than 400 members since its inception in March 2015, becoming one of the largest and fastest growing alliances in the technology sector. Its members are closely collaborating to drive the global success of the LoRa protocol (LoRaWAN<sup>™</sup>), by sharing knowledge and experience to guarantee interoperability e.g. between operators in one open global standard.